

Why It's Imperative to Make the Move to Agentic CLM



It's time to reconsider how you see CLM in the era of Artificial Intelligence.

Contracts are the foundation of business operations, yet many organizations struggle with outdated contract lifecycle management (CLM) technology that simply does not move at the speed of business. On top of this, many organizations are attempting to solve this issue by integrating AI into their workflows, creating more confusion and disorganization than it solves.

Businesses may attempt to address contract management challenges by mixing and matching solutions - Microsoft Word and Juro cobbled together with a storage solution like Dropbox – which often handle specific stages of the contract lifecycle, such as contract drafting, approval workflows, or storage. Bolting on these disparate technologies creates inefficiencies, increases manual search and querying, and results in data silos that limit visibility and control. Organizations often find themselves juggling multiple disconnected tools that solve portions of the contract management process, but fail to provide an end-to-end contract management experience.

What organizations need is an end-to-end, agentic CLM platform that is built for AI. LinkSquares does just that: supporting the entire contract lifecycle — from contract creation and negotiation to execution, compliance tracking, and reporting, powered by LinkAI. This turns your old system of record into what a CLM should be: your system of execution, turning hours of effort into minutes and speeding up negotiations without creating risk.

This eBook explores the challenges of traditional CLM, the benefits of a comprehensive CLM solution like LinkSquares, and the tangible return on investment (ROI) businesses can achieve by modernizing their contract management approach.

The challenges of traditional CLM

Many organizations still rely on outdated contract management practices, leading to significant inefficiencies.

01.

Manual and disjointed workflows

Lengthy and undefined approval processes as well as scattered contract data slow down deal cycles. Without a streamlined process, legal teams and stakeholders face delays that hinder business growth and impact revenue recognition.

02.

Visibility gaps

Without a centralized, intelligent contract repository with automated obligation tracking and real-time prompting, your contracts can feel like they live in a black box. A digital approach to contract management isn't much better than a physical file cabinet if it can't surface risk intelligently and at a moment's notice. This lack of oversight leads to missed renewal opportunities, unfulfilled obligations, and an inability to assess contract performance effectively and proactively.

03.

Wasted time

Contracts aren't simply managed by Legal. Sales, Finance, Procurement, and business leaders often find themselves diving into their CLM to initiate deal cycles, review vendor agreements, and approve financial commitments. Without an intelligent CLM guiding these disparate set of users through how to best initiate and monitor workflows, teams are left struggling to understand processes rather than taking action that moves the business forward.

04.

Compliance risks

Poor contract oversight increases the likelihood of missed renewals, penalties, and legal exposure. Organizations that fail to maintain compliance with contractual obligations and industry regulations risk financial and reputational damage.

05.

Missed revenue opportunities

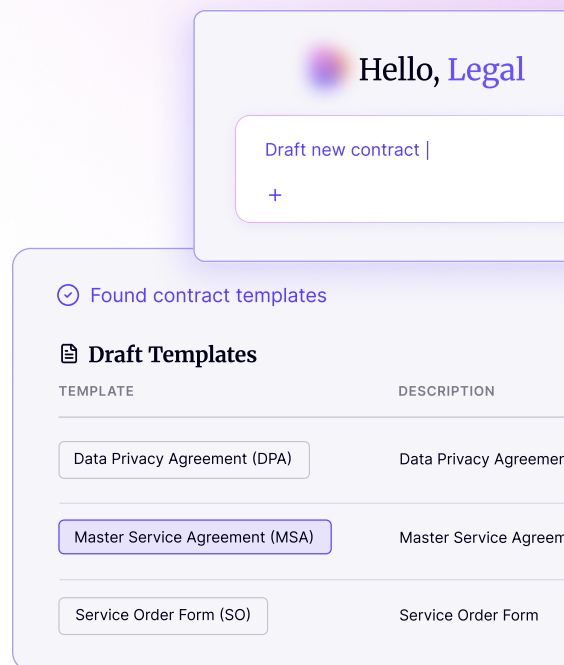
Failure to optimize contract terms, track renewals, and identify time-sensitive obligations often leads to delayed or lost revenue for the business. Companies that do not proactively manage their contracts may overlook opportunities for renegotiation, cost savings, or increased profitability.

The role of AI in CLM

Artificial intelligence plays a critical role in optimizing contract management.

In the old world, AI is built on top of legacy platforms, summarizing information that is limited to the platform the AI lives in. Oftentimes intelligent automation is non-existent, with businesses left to manually sift through clunky reports and dashboards to decipher the information they need, just to do it again and again... and again.

In the new world, powerful AI-driven insights empower legal teams to plan actions and execute workflows helping them make informed decisions faster. Think of a world where instead of having to click a bunch of buttons in a workflow to draft a contract or having to download a report with a bunch of filters to understand renewal risk, you simply ask AI in natural language chat. This level of automation could save you a ton of time on menial tasks, freeing up time for high-value legal activities.



Agentic CLM with LinkSquares

An end-to-end CLM solution streamlines the entire contract process from creation to execution and beyond. LinkSquares provides a fully automated and agentic CLM platform that enhances efficiency, mitigates risks, and accelerates business growth. It accomplishes this by acting as a system of execution for your business through a seamless conversational interface:

 **Legal Front Door:** A single intake point where business teams can submit requests, ask questions, and kick off contract workflows - no more lost emails or Slack messages.

 **AI Legal Assistant:** Intelligently drafting, redlining, and researching contracts in-app and in Microsoft Word. Providing citation-backed research to inform your decisions.

 **Contract Intelligence:** Automatically extracting key terms, obligations, and risk signals across your entire contract portfolio - turning unstructured documents into searchable, actionable data.

 **Workflows:** Configurable approval chains, automated routing and agentic execution that keep contracts moving from draft to signature without manual follow-up or bottlenecks.

 **LinkAI:** The AI engine powering it all to drive smarter decisions at every stage.

The result: An agentic end-to-end CLM that turns contracts into insights for the business, rather than a fragmented system of record.



Legal teams often spend excessive time reviewing and redlining contracts. An end-to-end CLM system frees up their time by handling repetitive processes like contract generation, approval routing, and compliance tracking, allowing them to focus on higher-value strategic work.



Shortened approval cycles, reduced bottlenecks, and accelerated revenue recognition help businesses close deals more efficiently. With automated workflows and real-time tracking, contracts move through the pipeline faster, ensuring business continuity.



By automating contract workflows and reducing manual effort, organizations can ensure seamless collaboration across teams and faster turnaround time. Automated alerts and task assignments help eliminate bottlenecks, keeping the contract process moving efficiently.



End-to-end agentic CLM provides full visibility into contract obligations, deadlines, and compliance requirements. Automated alerts and natural language search help organizations proactively manage their legal and regulatory commitments, reducing exposure to penalties.

Future-proof your contract management with LinkSquares

To remain competitive, organizations must move beyond outdated contract management processes and embrace the power of agentic end-to-end CLM with LinkSquares. By doing so, businesses can streamline operations, drive efficiency, reduce risk, and accelerate your business.

Ready to learn more about the new era of agentic CLM?

Contact LinkSquares today!

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