



Legal Landscape: What to Expect in Q3 *(and beyond)*

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Today's Agenda

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- Current legal and privacy landscape
 - Navigating AI from a legal and privacy perspective
 - Best practices for change management
 - Q&A



Current Legal and Privacy Landscape

- AI and ChatGPT are the talk of the town
- New state privacy laws
- Integrating new tech is popping up in every organization
- Technology budgets at organizations are becoming more important



Current Events

Privacy, recent court cases & cybersecurity



- Current/Recent Court Cases
 - Sephora
 - Jack Daniels
- New State Privacy Laws
 - Pending EU artificial intelligence proposal
- ChatGPT
- What type of AI does your legal team really need?
 - Ensure your team uses AI in an intentional way
- Systems could be exposed to accessible sensitive data and cause serious damage.

Change Management and Implementation

- The proportion of legal budgets spent on technology is set to increase drastically by 2025, according to a 2020 Gartner survey of legal leaders.
- People don't like change - even when they know processes could be improved
- Change starts at the top
- Build a team of champions
- Use data and metrics on why the new technology will be beneficial



Final Thoughts

- Talk to your organization about the risks associated with automation tools
- Consider whether your organization will change based on new information, technology and privacy concerns



Thank you!

Questions?